



ACTIVE LIVES: CHILDREN AND YOUNG PEOPLE SURVEY

COUNTY SPORTS PARTNERSHIPS' FREQUENTLY ASKED QUESTIONS

VERSION TWO: OCTOBER 2017

NEW AND UPDATED QUESTIONS: 2, 5, 11, 15, 20, 21, 23-29 AND 33-36

CONTENTS

CONTEXT AND BACKGROUND	4
1. What is the context and background of the Active Lives: Children and Young People survey (hereafter referred to as 'the survey')?.....	4
2. What Outcomes and Key Performance Indicators will be measured by the survey and will data on all of them be available at a local authority level?	4
PILOT AND ONGOING EVALUATION	4
3. How have Sport England evaluated the pilot of the survey, how did it go and what was the key learning?.....	4
4. How will the work be evaluated throughout the first academic year of 2017-18?.....	5
5. What case studies or feedback exist from those schools who have completed the survey that may encourage other schools to take part?	5
RESOURCING CSPs AND PLANNING.....	6
6. What period does my funding from Sport England cover and when will I receive it?.....	6
7. How was my funding from Sport England calculated?	6
8. Will this work become part of the CSPs' primary role?.....	6
9. We have good local partners who can help us deliver the recruitment of schools. Can we use them?	6
10. What is the annual cycle for the survey?.....	6
11. How often will we have to provide feedback to Sport England?	7
12. Will CSPs have access to survey reports and data?	8
MEASURING SUCCESS	8
13. What targets are being set by Sport England and what performance measures will be in place for CSPs?	8
RECRUITING SCHOOLS	9
14. How important is the CSP Recruitment Guide?	9
15. What are Sport England doing to help CSPs communicate about the survey?	9
16. What should we say to schools to encourage them to take part in the survey?	9
17. How many randomly selected schools will I have to approach each year to seek their agreement to take part in the survey?.....	10
18. How often will schools be randomly selected to take part in the survey?	11
19. Will we get a list of contact details for Head Teachers and/or physical education teachers from Sport England?.....	11
20. Will we (and randomly selected schools) receive examples of the survey questionnaires for Year 1-2 (and their parents), Year 3-6, Year 7-11 and teachers?.....	11
21. Will we receive examples of the school reports that will be provided to each school who take part in the survey and when will these be available?	11
22. We know of other surveys running in schools when we want to approach them to take part in the survey. How do we avoid duplication?	12

23. How do Sport England recommend we approach schools with whom we have no prior relationship?	12
24. Why can't we have the lists of randomly selected schools for the Spring and Summer Terms in June each year alongside the list for the Autumn Term?.....	12
25. Why are there no special schools within our list of randomly selected schools?.....	12
26. Our list of randomly selected schools includes one that no longer exists as it has merged with another school. What should we do in this situation?	13
27. One of our schools wants to take part in the survey but they don't have mixed ability classes for any subject and their tutor groups are multiple age groups. Can they take part and complete the survey?.....	13
28. The CSP Feedback Form states that some of the randomly selected schools in my CSP have said 'no' about taking part in the survey. However, we know that they have not made a final decision yet so should we continue to approach them?.....	13
29. What are the incentives for primary schools if parents of their pupils complete the survey?	13
MANAGING METHODOLOGY.....	14
30. What do we say to schools who ask us how to whitelist a domain?.....	14
31. How often will the class selection grid be needed and is it essential?	14
32. If a school on the list declines to participate in the survey can we replace this school with another that is not on the list?	14
33. We know that other schools, outside those who are randomly selected, want to take part in the survey? Similarly, those schools who are randomly selected have other year groups and classes that want to take part in the survey. Can they do this?	14
34. One of our schools is insistent on selecting their own classes. They are keen to take part and have understandable reasons for doing this (i.e. teacher workload). Is this permitted?.....	15
35. Is there an option for schools to complete paper versions of the survey?	15
36. Is there an option to complete the survey in another language for those children, parents and teachers with English as an additional language?	15
ADVICE AND SUPPORT	16
37. What advice and support will be available for CSPs from Sport England?	16
ANNEX A.....	17
Sporting Future Outcomes and Key Performance Indicators measured through Active Lives: Children and Young People	17

CONTEXT AND BACKGROUND

1. What is the context and background of the Active Lives: Children and Young People survey (hereafter referred to as 'the survey')?

As part of the government's Sporting Future strategy Sport England's remit has been extended to cover children from 5 years old.

Consequently, Sport England have been working with the Department for Education, the Department of Health and the Department for Digital, Culture, Media and Sport to develop an extension to the Active Lives survey.

This extension will measure engagement in sport and physical activity and report on Sporting Future outcomes and key performance indicators for children and young people from the ages of 5 (where possible) to 16.

The survey will collect responses from children and young people in primary, secondary and independent schools. County Sports Partnerships (CSPs) will work with randomly selected schools to explain the purpose of the survey and secure agreement from them to take part. They will send out information schools need to administer the survey and follow up with them in the case of partial completion.

A comprehensive pilot has taken place and the survey will start across England in September 2017.

2. What Outcomes and Key Performance Indicators will be measured by the survey and will data on all of them be available at a local authority level?

The survey will allow Sport England to report against four Outcomes and nine Key Performance Indicators from Sporting Future. These are outlined in Annex A on page 17.

The survey has been designed to report down to local authority level but until data has been collected Sport England cannot guarantee this will be the case for every single local authority or for every single Key Performance Indicator. The ability to report at local authority level is dependent on the number of schools that CSPs recruit to take part in the survey.

PILOT AND ONGOING EVALUATION

3. How have Sport England evaluated the pilot of the survey, how did it go and what was the key learning?

The pilot has been evaluated in a number of ways including:

- evaluation of the feedback provided by schools and CSPs;
- comparison of anticipated and achieved response rates overall and per CSP;
- assessing pilot performance against CSPs' feedback to the survey which was carried out in November 2016 (Sport England asked all CSPs to tell us how many schools they had (a) good, existing relationships with, (b) the potential for good relationships with and (c) no existing, or limited potential for, good relationships with);
- observations of classes completing the pilot;
- analysis of completion durations, break-offs and responses to each questionnaire.

The response rates achieved overall through the pilot were good. There was variation across different CSPs but in almost all cases the response rates were comparable with, or better than, those obtained in other school-based surveys where recruitment was carried out by research agencies.

Sport England is not sharing specific response rates from the pilot because the target for 2017-18 is, simply, that as many as possible of the randomly selected schools agree to take part (see question 13).

In total 53 schools participated in the pilot and feedback from schools on the survey process was positive. The questionnaire responses submitted by pupils, parents and teachers indicate that the questionnaires generally work well and there was a good spread of responses from different year groups and demographics. Therefore, Sport England is confident that the methodology for the survey will continue to be successful when it is rolled out across England during the Autumn Term 2017.

The key learning from the pilot was that:

- school recruitment was understandably most effective where CSPs had an existing relationship with schools, often requiring only one conversation to secure participation. Where prior relationships were not in place, seeking an introduction to an appropriate decision maker via other partners (e.g. School Games Organisers or PE Advisors) worked well. Following up letters or emails with telephone calls and meetings was more likely to secure a response;
- further work is needed to improve the number of parents completing the survey;
- Improvements will be made to the Year 3-6 questionnaire during August 2017 in order to shorten and simplify it.

4. How will the work be evaluated throughout the first academic year of 2017-18?

Sport England will keep in touch with CSPs regularly to understand progress and ensure that best practice is created and shared. Advice and support will be readily available from Sport England (see question 37).

CSPs will be asked to return feedback to Sport England on school responses and more general comments throughout 2017-18 via the CSP Feedback Form (see question 11). This will enable Sport England to keep track of anticipated response rates and compare these with actual survey completions by schools.

5. What case studies or feedback exist from those schools who have completed the survey that may encourage other schools to take part?

In these early stages of the survey no case studies exist yet. However, Sport England do have the following feedback from schools in the pilot that CSPs can use.

- Primary school: 'The children seemed to be quite engaged and happy to answer the questions whilst completing the survey.'
- Primary school: 'The Year 2 survey is great; the children are able to complete it fairly quickly and it is at the correct level for the children. They enjoyed doing it.'
- Secondary school: 'Found it pretty straight forward and happy to be part of it.'
- Secondary school: 'Easy to complete. Would be happy to participate again.'
- Secondary school: 'Was pretty simple and straight forward.'

Sport England encourage CSPs to share case studies or feedback from schools with both each other and Sport England. Once school reports are available Sport England will compile and share case studies about how schools have used and benefitted from their reports.

RESOURCING CSPS AND PLANNING

6. What period does my funding from Sport England cover and when will I receive it?

The funding is to cover work for the academic year 2017-18. It will feature in award letters from Sport England alongside other education awards for the year e.g. Primary School Support, School Games Level 3 and Volunteer Leaders and Coaches. It can be claimed, in total, once CSPs have accepted these awards from September 2017.

7. How was my funding from Sport England calculated?

Sport England anticipate the work with each school will take a few hours based on similar work in other research fields. This has been multiplied by the number of schools to be sampled for each CSP (see question 17) to calculate a proportion of a full time equivalent (FTE) role. The funding was then calculated at a £3K base amount for each CSP plus the FTE amount at £35K.

8. Will this work become part of the CSPs' primary role?

Sport England has indicated to CSPs that, longer term, support for the survey could fit well with the overall primary role of CSPs. The task is a specific, funded task in the first year. Sport England will work with the network to evaluate the costs, the inputs required to make it effective and the resources needed. It is really important that, collectively, we learn from this first year and Sport England will provide all the support they can to CSPs to make it a success.

Sport England hopes that CSPs see this as an opportunity to use and build on existing education networks and relationships and for us to, collectively, build our understanding of the barriers and motivations of children and young people.

9. We have good local partners who can help us deliver the recruitment of schools. Can we use them?

Yes. CSPs can use these local partners because they will be invaluable. However, Sport England does not want CSPs to outsource this work through contracts/service level agreements.

10. What is the annual cycle for the survey?

The cycle is connected to each academic year. The table on page 7 shows an outline of the cycle which is explained in more detail here.

- **In June** each year CSPs will receive their first list of randomly selected schools and should approach them from June onwards to confirm their participation. These schools will be asked to complete the survey at a point of their choosing in the Autumn Term. Throughout the Autumn Term CSPs will need to support schools to carry out the survey and follow up with those schools who said they would participate but haven't done so.

- **In October** CSPs will receive their second list of randomly selected schools and should approach them from October onwards to confirm their participation. These schools will be asked to complete the survey during the Spring Term. Throughout the Spring Term CSPs will support schools to carry out the survey and follow up with schools that who said they would participate but haven't done so.
- **In February** CSPs will receive their third list of randomly selected schools and should approach them from February onwards to confirm their participation. These schools will be asked to complete the survey during the Summer Term. Throughout the Summer Term CSPs will support schools to carry out the survey and follow up with schools who said they would participate but haven't done so.

Survey data will be published annually early in the Spring Term for the previous academic year.

	List of schools received	CSPs recruit schools	Schools carry out survey	CSPs support schools and chase non-respondents
Jun	Autumn Term	Autumn Term		
Jul		Autumn Term		
Aug	Summer Holidays			
Sep		Autumn Term	Autumn Term	Autumn Term
Oct	Spring Term	Autumn/ Spring Term	Autumn Term	Autumn Term
Nov		Spring Term	Autumn Term	Autumn Term
Dec		Spring Term	Autumn Term	Autumn Term
Jan		Spring Term	Spring Term	Spring Term
Feb	Summer Term	Spring/ Summer Term	Spring Term	Spring Term
Mar		Summer Term	Spring Term	Spring Term
Apr		Summer Term	Spring/ Summer Term	Spring/ Summer Term
May		Summer Term	Summer Term	Summer Term
Jun	Autumn Term	Autumn Term	Summer Term	Summer Term
Jul		Autumn Term	Summer Term	Summer Term

11. How often will we have to provide feedback to Sport England?

Sport England has developed a CSP Feedback Form that will be accessed and updated online. This has replaced the Excel feedback spreadsheet originally included in the school recruitment information pack. Hyperlinks to each CSPs' bespoke form were distributed in September 2017.

- There is a list of all randomly selected schools and columns for CSPs to track their progress on approaching schools, agreements to take part and survey completion dates. A new sheet will be added each term with a different list of schools for the Autumn, Spring and Summer Terms.

- There are also columns for Sport England to feedback to CSPs on the number of survey completions received from each school. This is updated on a weekly basis during term time.

The preference is for CSPs and Sport England to use the form regularly as a 'live' record of recruiting schools and then schools completing the survey. The form must be updated by the following deadlines for the academic year 2017-18. After these dates, Sport England and Ipsos MORI will complete a thorough review of progress which will inform the selection of schools for upcoming terms.

- 13/10/2017.
- 08/02/2018.
- 24/05/2018.

12. Will CSPs have access to survey reports and data?

Schools will need to give permission for their survey report to be shared with their CSP; Sport England is considering how best to obtain consent from schools to allow this to happen.

Sport England will work with CSP Network on what CSP and local authority level data will be published annually.

MEASURING SUCCESS

13. What targets are being set by Sport England and what performance measures will be in place for CSPs?

For the academic year 2017-18 Sport England has set the target '**As many as possible of the randomly selected schools agree to take part in the survey**'.

- This is because a minimum of 30-40% of randomly selected schools have to complete the survey in order to produce data at a local authority level. This is essential for the survey to be effective but Sport England would like CSPs to seek agreement from as many schools as possible. This is because the more schools that participate, the better the quality of the data and the more detailed analysis that can be carried out. Sport England does not expect every single sampled school to complete the survey.
- It is **extremely important** that CSPs use the same level of effort in recruiting each specified school to help ensure that the final data is as representative as possible of all young people in England and does not become biased towards particular groups of children and young people.
- The percentage of randomly selected schools who agree to take part in the survey will be reported for each CSP in Autumn Term 2018 against the percentage that completed the survey.

Sport England is not setting any CSP performance measures for the academic year 2017-18. If the approach being taken in this first year is successful, and it is decided to progress in the same way from 2018-19, we will discuss any proposed targets and measures before the start of that academic year. Any targets and performance measures from the academic year 2018-19 will be based on the learning from 2017-18.

RECRUITING SCHOOLS

14. How important is the CSP Recruitment Guide?

The guide is essential and CSPs should ensure they understand all the content. It is crucial that, across England, all CSPs follow the guide and do not deviate from the methodology. This will ensure the survey is representative of society as a whole and is not biased towards particular groups of children and young people.

15. What are Sport England doing to help CSPs communicate about the survey?

To raise the profile of the survey in schools, and increase the likelihood of teachers having heard about it before CSPs contact sampled schools, Sport England have engaged with relevant stakeholders. The following have sent out communications about the survey:

- National Association of Head Teachers (two articles in their e-newsletters and on their website);
- Association of School and College Leaders (article in their e-newsletter);
- National Governors Association (article in their e-newsletter);
- Association for PE (article in their e-newsletter, on their website and in their termly journal 'PE Matters').

Sport England have also added content to their web site. A general page and a page aimed specifically at giving schools more information about participating in the survey if they have been selected:

<https://www.sportengland.org/activelivescyp/>

<https://www.sportengland.org/research/active-lives/active-lives-children-and-young-people/information-for-schools/>

16. What should we say to schools to encourage them to take part in the survey?

CSPs may need to tailor what they say to each school depending on the strength of their relationship with them. Different factors may persuade different schools to take part.

When communicating with schools, CSPs should highlight that the survey is being run by Sport England on behalf of the Department for Education, the Department of Health and the Department for Digital, Culture, Media and Sport.

CSPs might want to further highlight that Sport England is tasked with the behavioural challenge of getting more people active and already invests a significant amount of resource into them to work with schools. Most notably the support to Primary schools around the Primary PE and Sport Premium, the School Games and in some cases Satellite Clubs.

This is important because, excluding school-based activities, only 22% of children aged 5-15 met the physical activity guidelines of being at least moderately active for at least 60 minutes per day (Health Survey for England 2015).

CSPs should also mention the benefits that schools will receive for taking part in the survey (see the 'Incentives for schools' section on page 6 of the CSP Recruitment Guide).

17. How many randomly selected schools will I have to approach each year to seek their agreement to take part in the survey?

An **approximate** number of schools for each CSP is listed in the table on pages 10 and 11 below for the academic year 2017-18. The number of schools is based on those within each local authority area covered by each CSP and, in principle, will remain similar every year. The breakdown throughout the year will be generated on a termly basis and CSPs should plan for a similar amount of work each term.

The numbers are **approximate** because, depending on how school recruitment goes early in the academic year, slightly more (or in some cases fewer) schools may need to be approached later in the year in order to obtain sufficient data for local authority level analysis across the whole year.

CSP	No. of Schools
London Sport	600
Sport Nottinghamshire/Derbyshire	250
Lancashire Sport	220
Kent Sport	210
Active Essex	210
Energise Me	210
Active Sussex	180
Greater Sport	180
Yorkshire Sport Foundation	170
Hertfordshire Sports Partnership	160
Sport Across Staffordshire and Stoke-on-Trent	150
Active Surrey	150
Active Devon	140
Leicestershire and Rutland Sport	130
North Yorkshire Sport	120
Active Dorset	120
Coventry, Solihull and Warwickshire Sport	120
Sports Partnership Hereford and Worcestershire	110
Active Norfolk	110
Active Lincolnshire	110
Get Berkshire Active	110
Suffolk Sport	110
Merseyside Sport Partnership	110
Northamptonshire Sport	100
Living Sport	90
Tyne and Wear Sport	90
Active Gloucestershire	90
Active Cumbria	90
Leap	90
Tees Valley Sport	80
Oxfordshire Sport and Physical Activity Partnership	80
Somerset Activity and Sports Partnership	80
Active Black Country	80

Active Humber	80
Wesport	80
Active Cheshire	60
Team Beds and Luton	60
Energize Shropshire Telford and Wrekin	40
Wiltshire and Swindon Sports Partnership	40
Cornwall Sports Partnership	20
Sport Birmingham	20
County Durham Sport	20
Northumberland Sport	20

18. How often will schools be randomly selected to take part in the survey?

It is a randomly selected sample so they could be selected at any time, however, once they have agreed to take part and/or completed the survey they will not be selected again in the same academic year. Sport England predict that a school will be randomly selected on average once every three or four years.

19. Will we get a list of contact details for Head Teachers and/or physical education teachers from Sport England?

The random sample is drawn from Edubase which includes contact details for the school and Head Teacher. These contact details will be provided in the list of schools sent to each CSP each term.

Edubase does not include contact details for PE teachers or leads in schools. Therefore, this knowledge and research will be part of each CSPs' role.

20. Will we (and randomly selected schools) receive examples of the survey questionnaires for Year 1-2 (and their parents), Year 3-6, Year 7-11 and teachers?

Yes. Sport England shared summaries of the survey questionnaires, and hyperlinks to the surveys, in their communication with CSPs on 01/09/2017. This information can help CSPs to get agreement from schools to take part in the survey.

21. Will we receive examples of the school reports that will be provided to each school who take part in the survey and when will these be available?

Sport England intends to share an outline of a school report with CSPs to help get agreement from schools to take part in the survey.

- A supplier will shortly be procured to consult with schools, CSPs and CSP Network to inform the design and delivery of the reports.
- This supplier will then develop and produce the reports but the date of delivery is to be confirmed.
- If schools are particularly keen to know more about the reports, CSPs should mention the consultation and offer for the school to be involved in shaping the design of them.
- Contact details for such schools willing to be involved should then be passed onto Sport England.

Sport England believe that, during these early stages of the survey, it is important to take time and ensure the reports are as good as they can be. The intention is that all schools will receive their report within the academic year that they take part in the survey.

22. We know of other surveys running in schools when we want to approach them to take part in the survey. How do we avoid duplication?

There will always be other surveys running in schools and it is impossible to completely avoid duplication. If CSPs know of any other large scale, sport and physical activity surveys running in local schools they should contact Sport England at info-CYP@sportengland.org or CSPTeam@sportengland.org using the title 'Active Lives: Children and Young People' to discuss the best approach.

23. How do Sport England recommend we approach schools with whom we have no prior relationship?

Contact details for each school are included within the list of randomly selected schools provided to each CSP. However, school recruitment will be more effective when CSPs make direct contact with a key decision maker.

Sport England recommend CSPs make use of existing networks, and relationships with partners, to obtain an introduction to a key decision maker in the school. Premier Education Group (currently working in 15% of primary schools) has offered to assist CSPs with this where needed.

If you would like to obtain the relevant contact for your area and find out which schools Premier could help with, please contact Jane Hannah for further information.

E: jhannah@premier-education.com

T: 07776 445500

24. Why can't we have the lists of randomly selected schools for the Spring and Summer Terms in June each year alongside the list for the Autumn Term?

This is because Sport England generate the lists at different times throughout the year. It is important to see how school recruitment goes during the Autumn Term before the list is generated for the Spring Term. Then the same during the Spring Term before the list is generated for the Summer Term.

This will be the same year-on-year and provides the best chance of obtaining sufficient data for local authority level analysis each year. At the same time, it keeps the number of schools that CSPs must approach to a minimum.

25. Why are there no special schools within our list of randomly selected schools?

Sport England deliberated over this decision during the survey development but chose not to include special schools for the following reasons:

- Special schools are not usually included in school surveys due to the significant additional resources needed to capture information about a relatively small group of people;
- Around 90% of pupils with special educational needs and disabilities attend schools that will be included in the survey;

- Excluding special schools from the sample reduces coverage of the whole Year 1-11 age group to 96% and for those with special education needs and disabilities to 90% i.e. coverage is still good for both groups.

It is acknowledged that children and young people attending special schools are likely to be those with more severe conditions for whom completing a survey is likely to be a challenge.

Sport England are aware that information about this specific group of children and young people will not be captured via the survey. However, it will continue considering how best to understand the challenges faced by this group when it comes to being active.

26. Our list of randomly selected schools includes one that no longer exists as it has merged with another school. What should we do in this situation?

Please contact Sport England who will consult with Ipsos MORI and provide further guidance depending on the specific circumstances of each situation.

27. One of our schools wants to take part in the survey but they don't have mixed ability classes for any subject and their tutor groups are multiple age groups. Can they take part and complete the survey?

Yes. On the assumption that the streaming of classes differs by subject, the school should identify one subject for which they would be willing to spend some lesson time completing the survey (e.g. ICT, PE or PSHE). They should select the middle ability class for that subject who can then complete the survey. This would need to be repeated for each of the three selected year groups.

28. The CSP Feedback Form states that some of the randomly selected schools in my CSP have said 'no' about taking part in the survey. However, we know that they have not made a final decision yet so should we continue to approach them?

In column H of the CSP Feedback Form any cells not set to 'yes' have been automatically set to 'no' to indicate the current position but this is not supposed to suggest that all those schools have made a final decision about taking part. Columns I, M and N are then populated automatically depending on the data in column H to highlight the areas where further information is required or not.

CSPs should continue to approach schools until they have made a final decision about taking part. CSPs should record on the CSP Feedback Form the reason why any schools choose not to take part (column M) or, where a school agrees to participate, the other information requested in columns J to L.

29. What are the incentives for primary schools if parents of their pupils complete the survey?

The incentives for primary schools were updated in August 2017.

- Sport England will continue to offer all schools £100 for completing the survey.
- In the case of primary schools where a Year 1 or 2 class is selected, Sport England will now offer an additional £50 for every 5 parents who complete the survey.
- This acknowledges the extra effort required by primary schools to get parents engaged.

- There is no cap on the incentive but schools should be aware that only one parent per child should complete the survey.

For example, if 20 parents complete the survey, the primary school will receive £100 as well as £200 (£50 multiplied by 4). A total of £300. Similarly, if 27 parents complete the survey, the primary school will receive £100 as well as £250 (£50 multiplied by 5). A total of £350.

MANAGING METHODOLOGY

30. What do we say to schools who ask us how to whitelist a domain?

To whitelist a domain is to add it to a list of recognised/approved web sites that will enable a computer/suite of computers to access a web link without it being denied.

Direct any enquirers to their information and communication technology lead at the school who will be familiar with completing this task. Schools should be encouraged to test the web links before asking students to complete the survey.

31. How often will the class selection grid be needed and is it essential?

The class selection grid will be needed to randomly select classes to complete the survey within every school that agrees to participate.

- Whilst Sport England acknowledges that it would be easier for the schools to choose classes themselves, this approach may lead to a biased sample that does not reflect all children and young people.
- The only case where the selection grid is not required, is where only one class exists in the year group of interest. This is most likely to occur in smaller primary schools.
- CSPs should familiarise themselves with the information on class selection set out in the CSP Recruitment Guide.

32. If a school on the list declines to participate in the survey can we replace this school with another that is not on the list?

No. The schools have been randomly selected to ensure that students completing the survey are representative of society as a whole and there is no bias towards schools and students who engage strongly with their CSP.

33. We know that other schools, outside those who are randomly selected, want to take part in the survey? Similarly, those schools who are randomly selected have other year groups and classes that want to take part in the survey. Can they do this?

Other schools, outside those who are randomly selected, can take part in the survey. No cash incentives will be available for these schools and they may still be randomly selected to take part in the survey at any time. Contact Sport England to discuss the process for these other schools.

Other year groups and/or classes, in schools who are randomly selected, can also take part in the survey. Whole year groups or other classes can complete the survey but a single class within the specified year groups will still need to be randomly selected. The randomly selected classes will complete the survey using the previously provided URLs and additional URLs will be provided for other year groups and/or classes.

This will enable the data from the randomly selected classes to be kept separate when conducting national/local authority level analysis. Contact Sport England to discuss the process for these other year groups and/or classes.

It is important to note that any data obtained from these other schools, year groups and/or classes will not be included in the national or local authority level annual reporting because they won't have been randomly selected. The school level report will include all of the data collected by the school.

34. One of our schools is insistent on selecting their own classes. They are keen to take part and have understandable reasons for doing this (i.e. teacher workload). Is this permitted?

No. Unfortunately, schools cannot select their own classes as the random selection grids must be used. If they are not able to do this then they can choose not to participate in the survey.

The risk with schools selecting their own classes is that they might choose a class that's good at PE or particularly enjoys sport. They may also choose a higher ability, streamed class which they think will find the questionnaire easier. Whether intentional, or unconscious, these choices could bias and skew the data.

35. Is there an option for schools to complete paper versions of the survey?

No. The survey is online only.

Paper versions were discussed with teachers (as well as parents and pupils) during the pilot. Online surveys were preferred for logistical reasons. They were likely to be perceived as more fun to complete by pupils and take less time to administer. The survey mode was not a reason for schools not participating in the pilot and, equally, none of those who did participate requested paper versions.

Schools should not print off copies of the web pages, ask pupils to fill these in and then enter the data online themselves for a number of reasons:

- Firstly, this introduces the potential for human error and may also bias the results both of which reduce the robustness of the data;
- Secondly, this approach significantly increases the time required by the school to complete the survey;
- Thirdly, the pupil information sheets state that their responses to the survey will remain confidential and if teachers collate pupil responses via paper this would no longer be the case.

If a school will struggle to carry out the survey in a single session with each class (e.g. due to a limited number of computers, laptops or tablets) then they should carry out the survey in smaller groups across multiple sessions.

36. Is there an option to complete the survey in another language for those children, parents and teachers with English as an additional language?

This is not currently available but Sport England are looking into it with Ipsos MORI to see what can be done to make the survey more accessible to this demographic.

ADVICE AND SUPPORT

37. What advice and support will be available for CSPs from Sport England?

These Frequently Asked Questions are the start of advice and support for CSPs. Consideration is being given to further support including webinars, video guides, web blogs, advice clinics and/or attending existing meetings.

If CSPs have any feedback on which of these methods will help them, or they need advice and support, please contact Sport England at info-CYP@sportengland.org or CSPTeam@sportengland.org using the title 'Active Lives: Children and Young People'.

ANNEX A

Sporting Future Outcomes and Key Performance Indicators measured through Active Lives: Children and Young People

Outcomes			
Outcome One	Outcome Two	Outcome Three	Outcome Four
Physical Wellbeing	Mental Wellbeing	Individual Development	Social/Community Development
Percentage of children and young people meeting the Chief Medical Officer's physical activity guidelines (see KPI 1b) Percentage of children and young people doing less than 30 minutes of physical activity per week (see KPI 2b)	Percentage of children and young people reporting positive subjective wellbeing	Percentage of children and young people reporting positive perceived self-efficacy	Percentage of children and young people reporting positive levels of social trust
Key Performance Indicators			
KPI 1b	KPI 2b	KPI 3b	KPI 5
Percentage of children and young people (5-15) undertaking at least 60 minutes of physical activity per day	Percentage of children and young people (5-15) physically inactive (doing less than 30 minutes of physical activity per week)	Percentage of children and young people (5-15) taking part in sport and physical activity at least twice in the last month	Percentage of children and young people (5-15) achieving physical literacy standards
KPI 6	KPI 8	KPI 9b	KPI 10b
Percentage of children and young people achieving swimming proficiency	Percentage of children and young people (5-15) with a positive attitude towards sport and being active	Number of children and young people (5-15) volunteering in sport at least twice in the last year	Demographics of children and young people (5-15) volunteering in sport to become more representative of society as a whole
KPI 11b			
Number of children and young people (5-15) who have attended a live sporting event more than once in the past year			