

| Potential session | Synopsis |
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| <ul style="list-style-type: none"> The State of children's activity in the UK | <ul style="list-style-type: none"> Outlining the latest statistics, key challenges, risks, threats, opportunities in the children's activity landscape. |
| <ul style="list-style-type: none"> Political landscape around children's activity Local partnerships | <ul style="list-style-type: none"> Latest on the role of different departments post-election, latest guidance, funding status etc. National Strategies: DCMS – Sporting Future Sport England – Towards and Active Nation County Sports Partnerships and their role within the children's landscape and the importance of working with them |
| <ul style="list-style-type: none"> The key children's activity messages/communications that get cut through in the media | <ul style="list-style-type: none"> Understanding of the media landscape, how to get cut through locally and nationally. Interaction with journalists and what makes an effective story. |
| <ul style="list-style-type: none"> How to utilise/communicate research findings effectively | <ul style="list-style-type: none"> Premier have undertaken academic research in partnership with <u>ukactive</u>, this session presents an opportunity to understand the findings in detail and learn how best to communicate about this research. |