**Subject header: Receive a complimentary PE and physical activity review for your school**

Hi *< insert head teacher name if known >*

Great News! - All UK primary schools are set to receive additional ring- fenced funding for school sport and PE.

Premier Sport would welcome the opportunity to discuss how our core offer can ensure sustainable PE, sport and physical activity programmes long after the initial two year funding period, so your pupils are never subjected to restricted PE, sport & physical activity opportunity again.

Premier Sport is the UK's largest children's coaching company of its kind, successfully delivering more than 20 different sports to over 150,000 children every week and employed by thousands of schools nationwide to deliver PE enrichment to their curriculum.

As a founding member of COMPASS, the Community of Providers of Physical Activity and Sports, and the first organisation of its kind to be awarded the highly prestigious Quality in Study Support (QiSS) kitemark, Premier Sport works closely with schools across the country to inspire children to live a healthy, fit and fun life.

Our programmes have been developed with industry leading experts, including Yvonne Gandy of YMG Education. A former teacher, senior leader, advisor, OFSTED inspector, author and independent consultant, Yvonne is passionate about education and its relevance to young people’s learning. Having worked for the Association of Physical Education, the Youth Sport Trust, Sports Coach UK, and Sport England amongst others, Yvonne brings with her a wealth of experience and expertise which is transferred to our professional coaching staff.

All Premier Sport staff are all National Governing Body qualified and have industry leading insurance, liability and safeguarding certification - a must when placing children into our care.

To view all our products and services please **download our brochure** by inserting the following link into your web browser <http://admin.premiersport.org/marketing/pdf/school_brochure.pdf>

To receive a free PE and physical activity review for your school please call me on <phone number> or email < insert [name@premiersport.org](mailto:name@premiersport.org)>.

Yours in Sport,

<Premier Sport email footer>