**B11 Course Offer - Franchisee email template**

Dear (insert name),

In a move to further our vision to ‘Educate and Activate the World’, we are excited to announce that Premier have acquired B11 Education Ltd, a high-quality school improvement organisation that provides advice and guidance to schools, local authorities and multi-academy trusts across the UK. Now we hope that we can not only provide solutions to your school’s physical activity and wellbeing needs, but also help point you in the right direction for your educational improvement requirements.

As a thank you from us here at Premier we are delighted to offer you 1 FREE place on one of B11 Education’s upcoming courses throughout this academic year! Take a look at their courses at [www.b11.co.uk/training-courses](http://www.b11.co.uk/training-courses) and then drop B11 Education an email at [training@b11.co.uk](mailto:training@b11.co.uk) quoting the reference ‘Premier100’ and they will get you booked on.

Want to send more than 1 person? Or attend more than 1 course? Then have the remainder of the courses at 20% off, using the code ‘Premier20’ when emailing [training@b11.co.uk](mailto:training@b11.co.uk).

From safeguarding, securing outstanding governance and the new ASP to becoming your school’s ‘Resident Inspector’ and more – B11 Education can help.

Feel free to explore their in-school services such as ‘whole school health checks’, safeguarding audits and more: [www.b11.co.uk/our-services](https://www.b11.co.uk/our-services)

If you have any questions at all or if you feel you would benefit from a 15 minute consultation from B11 Education’s Principal Consultant then contact [enquiries@b11.co.uk](mailto:enquiries@b11.co.uk) or visit [www.b11.co.uk/booking](https://www.b11.co.uk/booking).

Thank you for your time,

Kind Regards,