

This is **WHAT** we do...



EVERY single second,

of EVERY single minute,

of EVERY single  
working hour,

of EVERY single week...

We get **ANOTHER** child active!

And this is **HOW** we do it...

We Develop & Deploy  
Inspirational Expertise to  
Activate & Educate



Using Franchising and Licensing as our route to market, we currently have;



**950**

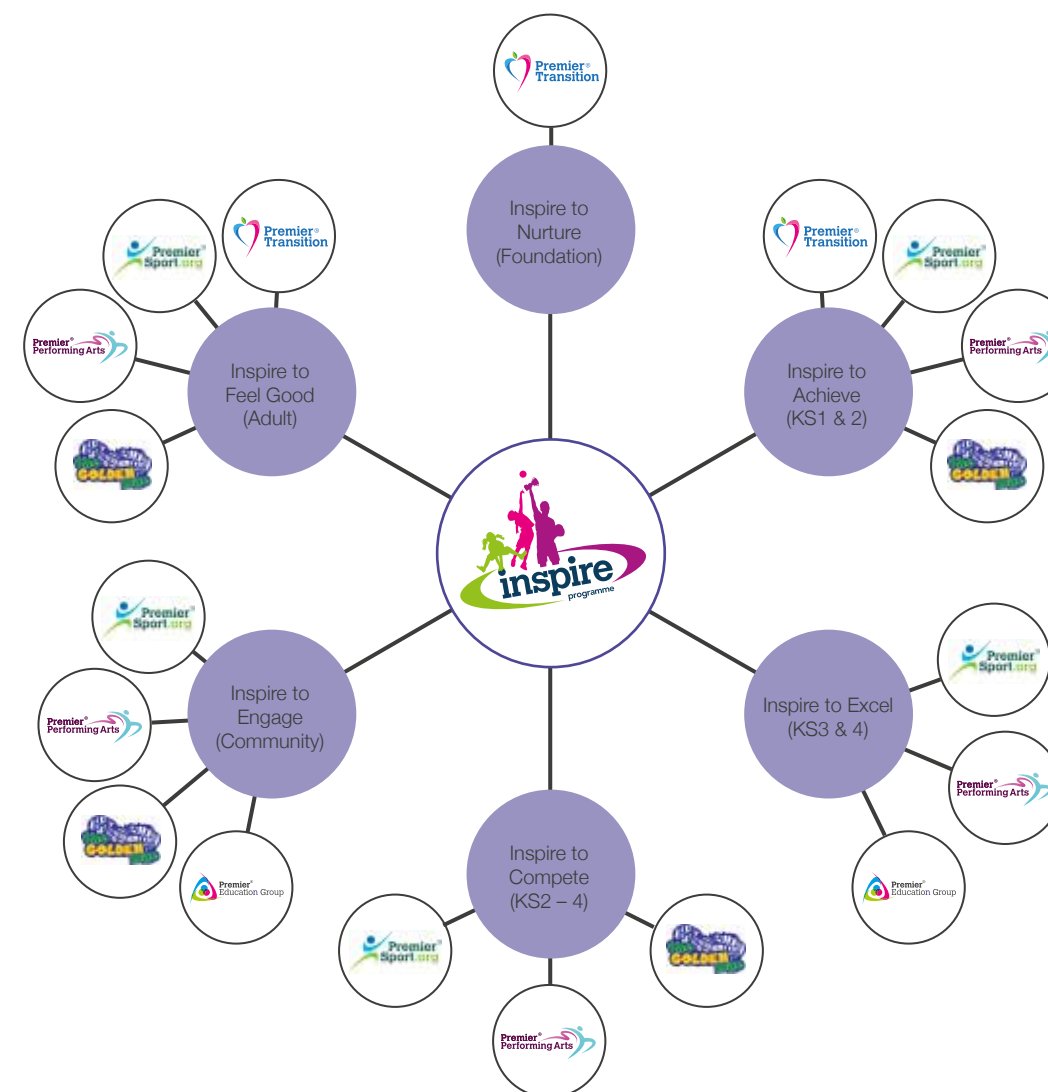
Activity professionals



**84**

Franchisees

Delivering a **WHOLE RANGE** of brilliant products!





[www.golden-mile.org](http://www.golden-mile.org)







## Golden Mile Activity Scheme

**WHO** we are and  
**WHAT** we do...

**'Every Second of Every Minute of Every Working Hour  
we get ANOTHER child ACTIVE'**

Provided  
**3,341**  
activity days in  
School Holidays

**12%** primary schools  
in UK have  
regular Premier  
Sport provision

**1001** Quality  
Assurance  
Assessments  
completed on our  
staff by 90 moderators

**1/2 million** Over  
children attended LUNCH TIME activities

**1 million** Over  
children attended  
AFTER SCHOOL  
programmes

Over  
**6 million**  
visits on CURRICULAR provision

Over **100**  
new Apprenticeships created

And  
**262**  
new jobs

Over  
**900** Activity Professionals  
working in schools DAILY

**98%** of schools  
believe we 'contribute towards the  
increased levels of participation'

■ On target for  
**over 9 million visits**  
this academic year

■ Data rich / **including PE attainment  
levels** of Primary School Children

■ Supporting **and outperforming** on some NGB's  
participation figures

**99%** of Head  
Teachers  
believe we contribute  
to improving the  
quality and breadth of  
PE & Sport provision

Golden Mile since September '15...



**338,787**  
active children



**672,835**  
miles recorded

**498,897** miles  
recorded since Easter '16



Surrey 'Road to  
Rio' Update

**145**  
schools  
registered

**25,505** children  
registered  
with more schools yet to upload data,  
**35,000** predicted

**330,000** miles  
within 10 weeks



**Click here** to see for yourself why  
GM is so ENGAGING

**The technology records and  
makes possible;**

- Individual Achievement
- Class Achievement
- School Achievement
- Virtual Inter & Intra Competition
- Downloadable reward certificates
- Pupil Leadership programme



# Data Examples...



Behind our delivery, is bespoke technology which MEASURES and manages heaps of data for a whole range of stakeholders...

Schools, Parents, Activity Professionals and of course ourselves, have 'windows' into important information relevant to them and their needs & objectives.

These are displayed on an individual, class, school, county, region or national basis. More 'windows' can easily be added... such as bespoke feedback to NGB's.

Example information includes;

- School Activities
- Individual, Class & School performance
- Lesson Planning & Agreed Outcomes
- Activity Professional Performance
- Sport specific participation



**Watch this** to understand how our stakeholders utilise our DATA